



PORTAGE YOUTH SOFTBALL

WWW.PORTAGEYOUTHSOFTBALL.ORG



2024 SPONSORSHIP PROGRAM GENERAL INFORMATION

A sponsorship with Portage Youth Softball is an exciting and beneficial opportunity for you, our organization, and the Portage community. We are eager to partner with businesses and individuals/families to ensure the success of the Portage Softball Program. **We estimate our sponsors save each player approximately \$40 in registration fees per year!** Without our generous sponsors, we would have to significantly increase player participation fees to maintain the same quantity & quality of our offerings. Sponsors also enable us to upgrade equipment and facilities to provide better experiences for all. In exchange for your valued support, we will work with you to promote you or your business and ensure that there is a quality youth softball opportunity for Portage area youth for many years to come.

BUSINESS SPONSORSHIPS

(4) Business sponsorship levels are available with a variety of benefits & costs.

Digital forms of recognition will last through at least December 31, 2024.

We will also work to promote our sponsors in additional ways when possible.

THANK YOU FOR YOUR SUPPORT OF PORTAGE YOUTH SOFTBALL!

BENEFITS	SPONSORSHIP LEVEL			
	PLATINUM LEVEL ¹ \$750+	GOLD LEVEL \$400 - \$749	SILVER LEVEL \$200 - \$399	BRONZE LEVEL \$50 - \$199
Recognition (name, logo, & information) on the "Sponsors" page of our website	X	X	X	X
Individual recognition post on our Facebook page & communication app	X	X	X	X
Possible bonus recognition opportunities throughout the year (varies by year)	X	X	X	X
Recognition ² on our sponsor posters in restrooms & concession stand	X	X	X	
Recognition ³ on our tournament brackets for our Annual Summer Tournament	X	X	X	
Business logo & website link on every team page (rotation with other sponsors)	X	X	X	
Business logo on our concession stand customer checkout screen (estimated 2,500+ transactions per year at our concession stand)	X	X	X	
Sponsorship banners ⁴ with business logo & contact info on outfield fences	X	X		
Business logo and website link on the homepage of our website	X	X		
Business logo ^{1,5} or name on some PYS coaching shirts & player uniform tops	X			
Business logo or name on all of our current year online forms (athlete registration, volunteer application, tournaments, sponsorships, clinics, etc.)	X			
Business logo & website link on our mass emails to our 450+ subscribers	X			
Recognition ³ as a "Presenting Sponsor" for our Annual Summer Tournament	X			



**BECOME A
SPONSOR**

¹ A maximum of (1) Platinum Sponsorship is available per age level (5 total). Sponsors can select their division of choice while applying. Number of shirts/uniforms with your logo varies based on the age level and current year participation numbers. Contact PYS with questions or to confirm availability of your preferred division.

² Posters will not be displayed during the high school softball season.

³ Our Annual Summer Tournament hosts up to 16 teams from around Wisconsin and the Midwest. We estimate attendance to be between 700 - 1,000+ people.

⁴ Restrictions on business logos apply. For all banners, a high quality vector graphic logo will be required. Otherwise, fees for graphic design may be required or the logo will be replaced with the business name. Sponsors will receive two total banners (one each on the Varsity & Junior Varsity Fields on the inside of the outfield fence facing home plate). Banners will not be displayed during the high school softball season. For returning sponsors, existing banners will be reused until replacement is necessary.

⁵ Restrictions apply on the color, size, and location of the logo. Complex logos may not be printable on shirts/uniforms and will be replaced with text listing business name.

NON-BUSINESS SPONSORSHIPS

Non-Business Sponsorships are available for individuals, families, memorials, etc. that wish to financially support PYS! These sponsors will be listed on the "Sponsors" page of our website (through 12/31/2024) and will receive a recognition post on our Facebook page.	LEVEL	AMOUNT
	Supporting Level	\$25+

PAYMENT CAN BE MADE BY CREDIT/DEBIT CARD OR CHECK. A SPONSORSHIP FORM MUST BE COMPLETED FOR ALL PAYMENT METHODS.

VISIT WWW.PORTAGEYOUTHSOFTBALL.ORG/SPONSORSHIP OR SCAN THE QR CODE ABOVE FOR MORE INFO & TO GET STARTED!

FOR QUESTIONS, CONTACT US AT SPONSORS@PORTAGEYOUTHSOFTBALL.ORG.

THANK YOU FOR YOUR SUPPORT OF PORTAGE YOUTH SOFTBALL!