



PORTAGE YOUTH SOFTBALL

WWW.PORTAGEYOUTHSOFTBALL.ORG



SPONSORSHIP PROGRAM GENERAL INFORMATION

A sponsorship with Portage Youth Softball is an exciting and beneficial opportunity for you, our organization, and the Portage community. We are eager to partner with businesses and individuals/families to ensure the success of the Portage Softball Program. **We estimate our sponsors save each player approximately \$40 in registration fees per year!** Without our generous sponsors, we would have to significantly increase player participation fees to maintain the same quantity & quality of our offerings. In exchange for your valued support, we will work with you to promote you or your business. Together, we will ensure that there is a quality youth softball opportunity for Portage area youth for many years to come.

BUSINESS SPONSORSHIPS

Four business sponsorship levels are available with a variety of benefits and costs.

Digital forms of recognition will last through at least December 31, 2022.

We will also work to promote our sponsors in additional ways when possible.

THANK YOU FOR YOUR SUPPORT OF PORTAGE YOUTH SOFTBALL!

BENEFITS	SPONSORSHIP LEVEL			
	PLATINUM LEVEL \$750+	GOLD LEVEL \$400 - \$749	SILVER LEVEL \$200 - \$399	BRONZE LEVEL \$50 - \$199
Recognition (name, logo, & information) on the "Sponsors" page of our website	X	X	X	X
Recognition (name, logo, & information) on our mobile app's "Sponsors" tab	X	X	X	X
Individual recognition post on our Facebook page (400+ followers)	X	X	X	X
Recognition ¹ on our sponsor posters in restrooms & concession stand	X	X	X	
Recognition ² on our tournament brackets for our Annual Summer Tournament	X	X	X	
Business logo and website link on every team page (rotation with other sponsors)	X	X	X	
Sponsorship banner ³ with business logo & contact info on outfield fence of two fields	X	X		
Business logo and website link on the homepage of our website	X	X		
Rotating banner advertisement ⁴ on our mobile app during our summer season	X	X		
One additional "Sponsor Appreciation" post on our Facebook page during the season	X	X		
Business logo ⁵ or name on all PYS coaching shirts & player uniform tops	X			
Business logo or name on all of our online forms (athlete registration, volunteer application, tournament registration, sponsorship form, surveys, etc.)	X			
Business logo and website link on most of our mass emails to our 350+ subscribers	X			
Recognition ² as one of our "Presenting Sponsors" for our Annual Summer Tournament	X			



BECOME A SPONSOR

¹ Restrooms & Concession Stand may be closed due to COVID-19 for the 2022 summer season so recognition under this benefit may be limited or non-existent. We anticipate having these facilities open for our Annual Summer Tournament at a minimum. Posters will not be displayed during the high school softball season.

² Our Annual Summer Tournament hosts 12 - 16 teams from around Wisconsin and the Midwest. We estimate attendance to be between 500 - 1,000+ people during the tournament.

³ Restrictions on business logos apply. For all banners, a high quality vector graphic logo will be required. Otherwise, fees for graphic design may be required or the logo will be replaced with the business name. Maximum banner size will be 4'x8'. Banners may be sized smaller to best fit the logo aspect ratio. Sponsors will receive two total banners (one each on the Varsity & Junior Varsity Fields on the inside of the outfield fence facing home plate). Banners will not be displayed during the high school softball season.

⁴ Banner advertisements may include business name and/or logo, sponsorship level, contact information, and a direct link to a business website or business coupon/promotion, etc. Platinum sponsors will receive twice the advertising time than Gold sponsors receive.

⁵ Restrictions apply on the color, size, and location of the logo. Complex logos may not be printable on shirts/uniforms and will be replaced with simpler logos or text showing business names.

NON-BUSINESS SPONSORSHIPS

Non-Business Sponsorships are available for individuals, families, memorials, etc. that wish to financially support PYS! These sponsors will be listed on the "Sponsors" page of our website and will receive recognition on our Facebook page. Website recognition will last through at least December 31, 2022.	LEVEL	AMOUNT
	Supporting Level	\$25+

TO BECOME A SPONSOR, PLEASE COMPLETE OUR ONLINE SPONSORSHIP FORM OR CONTACT JENNIFER TEELA.

PAYMENT CAN BE MADE BY CREDIT/DEBIT CARD OR CHECK. A SPONSORSHIP FORM MUST BE COMPLETED FOR ALL PAYMENT METHODS.

VISIT WWW.PORTAGEYOUTHSOFTBALL.ORG/SPONSORSHIP OR SCAN THE QR CODE ABOVE FOR MORE INFO & TO GET STARTED!

FOR QUESTIONS, CONTACT JENNIFER TEELA, SPONSORSHIP COORDINATOR, AT TEELAJENNIFER@YAHOO.COM OR (608) 617-9610.

THANK YOU FOR YOUR SUPPORT OF PORTAGE YOUTH SOFTBALL!